

Strategic Account Executive



Aileen Berran

VP, Fan Engagement & Data Strategy



Fahad Zahid





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WE'D LOVE YOUR FEEDBACK

Here's how to fill out the session survey:

- 1. Download/Open the Activate app
- 2. Toggle to the Agenda tab
- **3.** Tap on this session
- 4. Scroll to Engagement and tap Survey

BONUS

Complete the survey to earn points you can redeem for prizes at **The Market @ Activate!**



RECORDING WILL BE AVAILABLE ON APRIL 10TH!